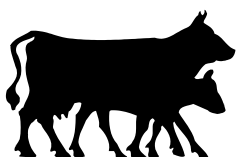




# The XXVII International Conference of Agricultural Economists

16 – 22 August 2009

Beijing International Convention Center, Beijing, China



## COWBELL



### YOUR CONFERENCE BULLETIN

Issue # 1

Monday 17 August 2009



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## Greetings from the President of IAAE

To all members, old and new,

On behalf of the Executive of IAAE I warmly welcome you to the 27<sup>th</sup> International Conference in Beijing. I particularly welcome new members, and am sure you will find this conference both stimulating and enjoyable.

China was a founding member of IAAE but has not had the opportunity to host one of its conferences until now. The suggestion that this should be remedied was first put forward over 20 years ago, but it was not until 2003 at the 25<sup>th</sup> Conference that the decision to start planning for Beijing was taken. It is very exciting that we are all now finally here with a challenging programme which has been organised by Vice-President Prof. Johann Kirsten. The profound changes and shocks to the global economy since the middle of 2008 have indeed created a "New Landscape for Global Agriculture" in ways unimagined when this title was chosen. Given the huge role which China plays in the global economy, including that of agriculture, it is very fitting that we should be meeting in Beijing this week to provide an opportunity for our members to explore together views about how things might and should change. Many knowledgeable and influential participants are present.

The programme owes a great deal to the paper submissions by new and old members, proposals submitted for workshops, symposia and discussion groups. It also owes a great deal to those who have accepted to prepare and present plenary papers, and to sponsors who have offered support to assist the attendance of many participants and to assist the costs met by the Local Organising Committee. IAAE offers its thanks to all of these, with special thanks to the local organisers and those IAAE members who have put so much time into preparing the intellectual and social programmes. Their contributions and your active participation in the conference is what makes these IAAE conferences so memorable.

The professional, social and cultural opportunities offered by this conference in Beijing are exceptional and I am sure you will have an unforgettable experience, particularly those of you who are new members. Finally on behalf of the IAAE I wish to express my thanks and appreciation to the Local Organising Committee for their warm welcome, and to add my own.

Dr. David Colman  
President, IAAE



## Welcome to Beijing! From the Chairman of the Local Organizing Committee

Dear delegates and participants,

As the chairman of the local organizing committee, it is my great pleasure to welcome you to attend the 27<sup>th</sup> IAAE meeting to be held in Beijing from August 16 to 22. The global food and financial crises make this conference extremely timely for researchers and policy analysts to deliberate what should be a new landscape of future global agriculture, the theme of this conference. It could not be better to choose Beijing as the venue of this conference. China has achieved astonishing progress in overall economic growth and poverty reduction for the past three decades. It is agriculture that led the whole reform process. Knowledge, information, and analyses provided by agricultural economics community were instrumental for Chinese policymakers in their decisionmaking to use agriculture as the engine of economic growth and overall societal development.

Vast challenges still remains for agricultural economists. Agriculture has been asked to do more with less. Population and income growth will continue to put pressure to produce more food. But natural resources bases like water and land have been shrinking. Agriculture has also been asked to produce increasingly scarce energy and to provide friendly environment with amenities. Agricultural economics as a profession becomes more important than ever.

Finally I wish you and your family use this opportunity to go around Beijing or even China to enjoy culture, history, tradition, and hospitality that Chinese people have accumulated over the thousand years. I wish a great success of the conference.

Huqu Zhai,  
Chairman of the Local Organizing Committee

## Meetings of the Council

The first meeting of the Council of IAAE will be held on Tuesday, August 18 from 1830 to 2000 (that's 6.30pm to 8pm for the metrically challenged among us).

The second meeting of the Council of IAAE will be held on Friday, August 21 from 1800 to 1900.

Venue to be announced

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## Tips for Beijing food

### Beijing Roast Duck

Beijing Roast Duck has the reputation of being the most delicious food Beijing has to offer. Eating Beijing Roast Duck is regarded as one of the two things you are absolutely supposed to do while in Beijing – the other is climbing the Great Wall.

Slices of mainly roast duck skin with plum sauce, spring onion strips and little pancakes are usually served with many dishes, including a dish of fine-cut shallot bars, a dish of cucumber bars and finally a dish of paste-like soy of fermented wheat flour. It is not necessary to order extra soup, for the duck-bone soup is always included in your order. It will be served as the final dish of the dinner.

### Imperial Court Food

Imperial Court Food is a style of Chinese food that has its origins in the Imperial Palace, based on the foods that were served to the Emperor and his court. Now, it has become a major school of Chinese cooking and there are several places where you can sample this unique flavor - Fand Shan in Beihan Park and Ting Li Guan in the

Summer Palace are among the best. 150 years ago you would never have been able to eat this stuff, so give it a shot, but watch the prices, as it can be a little expensive!

### Traditional Snacks

Beijing has over 250 types of traditional snack foods, many made of glutinous rice, soy beans or fried materials. The king of all snack foods is called "Dou Zhi." For a taste of snack foods from outside of Beijing, take a trip to Snack Street, just off of Wang Fu Jing Street. Starting from about 5:00pm, the vendors line up in their stalls and start selling foods from all parts of the country.

### Hotpot

There are basically two kinds of hotpot restaurants in Beijing: Mongolian style and Sichuan style. The staple of both types of hotpot is mutton (yang rou). Recently there has been an explosion of buffet-style hotpot restaurants. Generally you pay a set price (often around 50 yuan) for an all-you-can-eat meal. All-you-can-drink beer is included in the price too!

## Tips for Beijing shopping

The **SILK MARKET** or **XIU SHUI SHI CHANG** is where you can buy many clothing items such as North Face, Timberland jackets, even Prada. Naturally, not many are authentic. This is also the place to buy your Oriental cheongsam - the tight, figure-hugging Oriental dress. Go EARLY to avoid crowds and remember to bargain.

The **Red Bridge Market** is a very large store where you can buy souvenirs, antiques, and other interesting stuff. Even local residents like to go shopping here, as does the former president of US, Bill Clinton, who visited the market when visiting China.

**Wangfujing**, a seven hundred-year-old commercial street,

houses a wide variety of shops and boutiques where you can find all kinds of authentic stuff, many of which are of world-famous brands. The **Oriental Plaza (Dongfang Guangchang)** is the biggest store in Wangfujing.

**Panjiayuan** is known as a flea market. Part of this market is open every day and the other part will only open on Saturday and Sunday. There are a lot of second hand books as well as antiques (fake and real) and local and ethnic art and crafts can be found. This is quite entertaining, as the market is pretty large. Of course, do not forget to bargain...

## Obituary

Xiji AN, Professor of Agricultural Economics at China Agricultural University and Honorary Life Member of the International Association of Agricultural Economists (1994), passed away at 21:21pm (Beijing Time) on 6 January 2009 at the age of 93 years.

Professor AN Xi-ji was born in Henan Province in 1916. He studied agricultural economics in China's Northwestern Agricultural University during 1936-1940 as an undergraduate student. He worked as assistant professor in the Northwestern Agricultural University after graduation and later on he moved to the Economics Research Institute of Nankai University (located in Chongqing) and then worked in the Chinese Economics Research Institute in Shanghai. Prof. An went to Washington University in 1948 to study Economics and returned to Northwestern Agricultural University as professor. He joined Beijing Agricultural University (the former China Agricultural University) in 1953 and worked in the University till he passed away. He had been the Deputy Chair of the Chinese Association of Agricultural Economics during 1979-1994, Chair of the Chinese Association of Agricultural Technological Economics during 1982-1994, and Chair of the Advisory Board of Rural Economy of Beijing Municipal Government. He was made an Honorary Life Member of the International Association of Agricultural Economists.

Professor AN Xi-ji was a pioneer in the agricultural economics field in China. He was a well known agricultural

economist in the world and was a great educator and reformer. Professor AN made unique and tremendous contributions to the theory and application of agricultural economics, education as well as agricultural reform in China. He published many books and papers, taught the best classes, and trained many talents who are working in key positions throughout China. Professor AN provided valuable advice about Policy and Strategy for the reform and development of agriculture in China. Many farmers have benefited from the policies and reforms he advocated and promoted. He contributed greatly to the integration of Chinese agricultural scholars into the international community.

The passing away of Professor Xiji An is a huge loss to China Agricultural University and China's Agricultural Economics profession. The College of Economics and Management at China Agricultural University lost a caring and inspiring mentor and the profession lost an enthusiastic and supportive friend. We deeply mourn for him and will always cherish in our heart his everlasting inspiration.

Xian Xin  
 Prof. of Agricultural Economics  
 Deputy Dean of College of Economics and Management  
 Chief Editor of China Agricultural Economic Review  
 (Emerald) China Agricultural University  
 No.2 Yuan Mingyuan Xilu  
 Beijing, 100094, P.R.CHINA

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## Origins of the IAAE

The International Association of Agricultural Economists grew out of a conference hosted by Leonard Elmhirst at his home in Dartington Hall, Devon, England in late August and early September 1929. Fifty agricultural economists from 11 countries attended. There were representatives from Canada, China, Denmark, Finland, Germany, New Zealand, Norway, South Africa, Trinidad, the United Kingdom and the United States. Those present felt they had gained so much in improved understanding of both the differences and commonalities in the problems they faced in research and teaching that they resolved to find ways to increase their contacts and promote greater understandings among themselves and their colleagues. With generous financial support from the Carnegie Endowment and the Elmhirst family a second Conference

was held at Cornell University, Ithaca, N.Y., in August 1930 with 309 representatives from 20 countries attending: 234 were from the US and Canada coming from 30 states and 5 provinces. A Constitution for IAAE was developed and adopted under the leadership of Arthur Ashby (Aberystwyth, UK). The Conference extended over 10 days with presentations from 84 speakers. It was agreed that the proceedings should be published for the first two conferences under the leadership of F.F. Hill, one of the subsequent leaders in the founding of IRRRI, CIMMYT and the international agricultural research centers. Many of the traditions of our Conferences stem from these beginnings.

## The IAAE today

The **International Association of Agricultural Economists (IAAE)** is a worldwide confederation of agricultural economists and others concerned with agricultural economic problems, including problems related to the use of renewable resources and the environment. Its broad goal is to *make a difference* through:

- Fostering the application of agricultural economics to improve rural economic and social conditions.
- Advancing knowledge of agriculture's economic organization.
- Facilitating communication and information exchange among those concerned with rural welfare.

### Membership

Membership in the IAAE is for a three-year period, currently from January 1, 2008, through December 31, 2010. The membership fee is income-based: \$160 for those with an income in excess of \$50 000; \$130 for those with an income between \$20 000 and \$50 000, and \$75

for those with an income of less than \$20 000 for the three-year period. All memberships include electronic subscriptions to *Agricultural Economics: the Journal of the IAAE*. Members also receive the IAAE Newsletter, and access to the IAAE web page "Members Only" section. An IAAE directory is made available after each conference containing the names and addresses of all members.

### Organization

The IAAE is governed by a Council of officers and member delegates. National and area branches, made up of members in specific countries or a group of countries, promote the objectives of IAAE within their country or area. The elected officers of the IAAE are President, President Elect, Past President, Vice President Program, Secretary-Treasurer, and two at-large members who constitute the Executive Committee. This committee acts for the Council between Council meetings. The officers appoint a proceedings editor and an editor-in-chief of its international journal *Agricultural Economics*. Both of these appointees serve as ex-officio members of the Executive Committee.

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## The tradition of the cow bell

It is a tradition that each triennial Conference of the IAAE is opened and closed by the ringing of a "cow bell". Presumably this was an appropriate way to call an agricultural meeting to order in England in the 1920s. It now symbolizes the need to remember our roots in agriculture during conference discussions.

Leonard Elmhirst wrote the following statement about the actual origin of the first bell in this conference bulletin, *The CowBell*, August 25, 1955 in Finland. "The first cow bell was not I suspect a cow bell but a sheep bell. It came from an old shop in Amesbury, the nearest village to Stonehenge, the Bronze Age druidic temple on Salisbury Plain, England. Here the Celts grazed their flocks on the chalky pastures high above the swamps and heavy forest where the Saxons later found the richest farmland. In World War II it was found possible to fertilize and plough these downs which had not been cultivated for 3000 years

and then only in tiny welchets, or small strips. This bell had a quaint shape and harness of its own with leather neck harness and oak pegs. It is represented on the back of every volume of our official proceedings. It was presented to our first Vice-President, G. F. Warren of Cornell and is now one of his family heirlooms. Our present bell, acquired before the 1949 conference in Stresa, is a real cow bell from Chamoniz in Switzerland."

The preceding quote is taken from John Raeburn's *History of the IAAE*, p.172. Raeburn goes on to say that in an issue of *The CowBell* at the Lyon Conference in 1964 it was reported that, "The large bell presented on Monday to the Association by Denis Bergmann on behalf of the French Committee is about a hundred years old. Despite its size it is a genuine Alpine cow bell..." The present whereabouts of this Alpine cowbell is something of a mystery. The bell in use at this XXVII Conference is the one to which Elmhirst referred.

## Earlier IAAE Conferences

Year	Location	Professionals Attending
1929	Totnes, Devon, England	50
1930	Ithaca, New York, USA	300
1934	Bad Eilsen, Germany	170
1936	St. Andrews, Fife, Scotland	219
1938	Ste. Anne de Bellevue, Quebec, Canada	510
1947	Totnes, Devon, England	82
1949	Stresa, Italy	271
1952	East Lansing, Michigan, USA	340
1955	Helsinki, Finland	364
1958	Mysore, India	350
1961	Cuernavaca, Mexico	485
1964	Lyon, France	562
1967	Sydney, Australia	501
1970	Minsk, USSR	685
1973	Sao Paulo, Brazil	695
1976	Nairobi, Kenya	656
1979	Banff, Alberta, Canada	795
1982	Jakarta, Indonesia	480
1985	Malaga, Spain	823
1988	Buenos Aires, Argentina	759
1991	Tokyo, Japan	908
1994	Harare, Zimbabwe	691
1997	Sacramento, California, USA	781
2000	Berlin, Germany	951
2003	Durban, South Africa	735
2006	Gold Coast, Australia	987
2009	Beijing, P.R. China	

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## The Elmhirst Lecture

The Leonard K. Elmhirst Lectures were instituted in 1976 in honor of the first president of IAAE. The lecturers have been:

T. W. Schultz	University of Chicago	1976
Sir W. A. Lewis	Princeton University	1979
Keith O. Campbell	University of Sydney	1982
Amartya Sen	University of Oxford	1985
Yujiro Hayami	Aoyama Gunkin University	1988
V. S. Vyas	Institute of Development Studies	1991
D. Gale Johnson	University of Chicago	1994
Yair Mundlak	Hebrew University of Jerusalem	1997
James T. Bonnen	Michigan State University	2000
Bruce Gardner	University of Maryland	2003
Hans P Binswanger	Tswane University of Technology, World Bank	2006
Alain de Janvry	University of California, Berkeley	2009

## Biographical statement, Alain de Janvry

Alain de Janvry is an internationally acclaimed economist working on international economic development, with expertise principally in Latin America, Sub-Saharan Africa, North Africa, and the Indian subcontinent. He has made notable contributions to poverty analysis, rural development, quantitative analysis of development policies, impact analysis of social programs, technological innovations in agriculture, microfinance, and the management of common property resources. His book *Quantitative Development Policy Analysis*, with Elizabeth Sadoulet, is one the most important textbooks on agricultural economics which has been written; it has a

major impact on postgraduate teaching wherever that is provided. He is author of many other influential books and papers, including many on agrarian development in Latin America. He is a member of the French National Academy of Agriculture and a fellow of the American Agricultural Economic Association. He is a professor of Agriculture and Resource Economics and of Public Policy at the University of California at Berkeley. He was co-director of the *World Development Report 2008*, Agriculture for Development, which is a sure reflection of the great esteem in which his work generally held.

## Honors and Awards

The first Honorary Life Members were named in the Fifteenth Conference held in Sao Paulo, Brazil in 1973.

<p style="text-align: center;"><b>2006</b></p> <p>Robert Evenson, USA Douglas Hedley, Canada Jimmye Hillman, USA Arie Kuyvenhoven, Netherlands Wilfred Mwangi, Kenya Michele Veeman, Canada</p>	<p style="text-align: center;"><b>2003</b></p> <p>Kirit Parkikh, India Jock Anderson, Australia Ian Behrman, South Africa Ruvimbo Chimedza, Zimbabwe Csaba Csaki, Hungary Carl Eicher, USA Laurent Martens, Belgium</p>
<p style="text-align: center;"><b>2000</b></p> <p>Alberto Valdes, Chile Wilhelm L. Nieuwoudt, South Africa D. Gale Johnson, USA John W. Longworth, Australia</p>	<p style="text-align: center;"><b>1997</b></p> <p>Yujiro Hayami, Japan Michel de Benedictis, Italy John Dillon, Australia Michel Petit, France Vijay Vyas, India</p>
<p style="text-align: center;"><b>1994</b></p> <p>R. J. (Jim) Hildreth, USA Erly Dias Brandao, Brazil J. Owen Jones, UK Bernard (Bud) F. Stanton, USA XiJi An, China</p>	<p style="text-align: center;"><b>1991</b></p> <p>Theodor Dams, Germany Ferenc Fekete, Hungary Glenn L. Johnson, USA Dusan Tomic, Yugoslavia Keizo Tsuchiya, Japan</p>
<p style="text-align: center;"><b>1988</b></p> <p>Dennis K. Britton, UK C. C. Chang, China Ulf Renborg, Sweden T. W. Schultz, USA</p>	<p style="text-align: center;"><b>1985</b></p> <p>Denis Bergmann, France Keith O. Campbell, Australia M. L. Dantwala, India Kazushi Ohkawa, Japan</p>
<p style="text-align: center;"><b>1982</b></p> <p>Walton J. Anderson, Canada Don Paarlberg, USA Samar R. Sen, India</p>	<p style="text-align: center;"><b>1979</b></p> <p>F. F. Hill, USA Ryszard Manteuffel, Poland Nils Westermark, Finland</p>
<p style="text-align: center;"><b>1976</b></p> <p>Edgar Thomas, UK John R. Raeburn, UK Max Rolfes, USA Harry Trelogan, USA</p>	<p style="text-align: center;"><b>1973</b></p> <p>Sherman Johnson, USA Joseph Ackerman, USA</p>

## From Member to Member

The last pages of the daily CowBell is the place for exchanging ideas, distributing information and communicating with members. If you want to organize an ad-hoc discussion group or a reunion, or communicate other things to the conference attendants, just let us know and it will be published in the next day's CowBell!

Leave your notices for the CowBell with your name at the CowBell desk in the Local Organizing Committee office, room 306 of the ICC, or e-mail it to [nv@sun.ac.za](mailto:nv@sun.ac.za) by **1400 (2pm) of the day before publication.**

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## Notice to all members

Please check the accuracy of your contact information in the membership directory by stopping at the AgEcon Search booth for assistance in accessing the directory, or go to it on your own on the IAAE web site ([www.iaae.execinc.com](http://www.iaae.execinc.com)) and check the accuracy if you haven't done so lately.

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## Sponsored Delegates

All sponsored delegates should report to the Sponsored Delegates desk at the REGISTRATION COUNTER in order to sign an attendance register and to submit the reimbursement request.

This can be done at the following dates and times:

Monday 17 August 08:30 – 09:30  
 Monday 17 August 12:30 – 13:30  
 Tuesday 18 August 12:30 – 13:30  
 Tuesday 18 August 19:00 – 20:00

Kindly bring along all original receipts and your original letter of funding, for any expenses for which you are eligible for reimbursement. This includes **submission of your air ticket and boarding passes** for reimbursement of air travel. Please take note that reimbursements cannot be processed without the original receipt/ticket.

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## WHERE DO YOU WANT IAAE TO BE IN 2015?

### LIVERPOOL IS COOL

The UK Agricultural Economics Society would be delighted to host the 2015 IAAE Conference in the heart of the city of Liverpool, in a brand new state-of-the-art Conference Centre, right next to the Albert Dock in a World Heritage Centre with all the major hotels and apartments. We already have strong signs of excellent

sponsorship and can deliver a memorable event in a city with iconic cultural and economic histories and connections. Easy to get to (well connected by air and rail to all major hubs), and an excellent base for exploring the UK – Ireland, Scotland, Wales, the Lake & Peak Districts, Shakespeare country, Ironbridge, the Borders etc. etc.

**Liverpool is cool. You can't beat the "Mersey beat".**

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### Top-Ranked Policy Research Institute Seeks Director General

The International Food Policy Research Institute (IFPRI) undertakes research for policies that have an impact on ending hunger and poverty. IFPRI is conducting a global search to identify a new Director General. The Institute seeks a leader of significant vision, intellectual breadth, and practical research and program experience with the nonprofit, government, and/or business sectors in pursuit of its mission: to provide policy solutions that end hunger and reduce poverty.

Based in Washington, D.C., IFPRI is one of 15 centers supported by the Consultative Group on International Agricultural Research (CGIAR), an alliance of 64 governments, private foundations, and international and regional organizations. Reporting to and working with

the IFPRI Board of Directors, the Director General is responsible and accountable for the strategic, programmatic, financial, and management operations of the organization. S/he will be a visionary, credentialed (PhD in economics, agriculture, or social sciences preferred), and collaborative leader with substantial achievement in economic development with the capacity to lead a large, multinational, complex research organization. S/he will be experienced in research leadership at the highest level and will have a detailed understanding of food, agricultural, and/or environmental policy issues in developing countries as well as experience working with a network of distinguished donors and partners.

1701 Pennsylvania Ave., NW Suite 400  
Washington, DC 20006-5805  
[IFPRI@russellreynolds.com](mailto:IFPRI@russellreynolds.com)

Please respond with a letter of interest and curriculum vitae by  
September 1, 2009 to:

Search Committee/International Food Policy Research  
Institute  
c/o Jamie Hechinger  
Russell Reynolds Associates

**RUSSELL REYNOLDS ASSOCIATES**